

EL **DIARIO** *de la* **GENTE**



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Cesar Chavez visits Denver

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Advising component begins operation

The long-awaited UMAS-EOP advising component began operations two weeks ago under the direction of Joey Henderson, a Chicana Masters graduate of the University of Northern Colorado.

Miss Henderson will be advising students in all aspects of academic planning. "In some cases we've had freshman students who were advised to take three- and four-hundred level courses," Miss Henderson said.

Also, some Chicano seniors who had been counseled to take courses which wouldn't fulfill their requirements have found that they won't be graduating this spring. Miss Henderson hopes to prevent any further cases of poor planning or missed requirements.

In addition, Miss Henderson will be helping with career planning, job placement and even some graduate counseling. She is being aided by three work-study helpers.

Miss Henderson began working during pre-registration for Spring semester, and has now mastered the ways of the university. "Now, for instance, we'll be conducting job interest

and aptitude inventories to help the students decide what to major in," she said.

"The greatest problem we're facing is counseling the large number of misinformed students and undeclared majors," Henderson said, "since many of them might major in areas already too full to accommodate more graduates."

Miss Henderson noted that students majoring in Sociology should be aware that a Bachelor of Arts degree isn't considered "sufficient education, since there are so many Masters and Doctoral sociologists competing for jobs."

Chicano students should be receiving notices in the mail this week setting up appointments with Miss Henderson. "We'll begin looking over the students' files and planning the proper advising," she said.

Miss Henderson is currently working out of Dean Small's office in the UMC, room 328. Students with questions regarding academic requirements, career planning, job placement or graduate fellowships and programs for Chicanos can contact Miss Henderson at this office, or by calling ext. 8358.



Joey Henderson

Franco Explains MAS workstudy 'cuts'

Developments in the controversy over alleged cuts in the Mexican-American Studies component were revealed during the last week.

According to Joe Franco, UMAS-EOP director, every staff member of Mexican-American Studies component who was left out of last semester's realignment has been assigned to a new job with other UMAS-EOP supportive services.

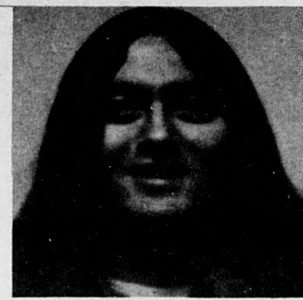
"I made it very clear to Chuy (Jesus Granado, coordinator of the component) that all his staff members would have jobs with UMAS-EOP. In fact, I told all other component heads to give his displaced work-study people

top priority," Franco said.

"The problems stem from a lack of communication between faculty and administrative staff," Franco said. He also noted that he had repeatedly asked Granado for a breakdown of and justification for the large expenditure of hours (450 per week) by the component.

"I received no reply to my request for a breakdown," Franco said, "And I realized that several other components needed the work-study slots being used by the Mexican-American Studies component."

However, Jesus Granado's version of what occurred differs

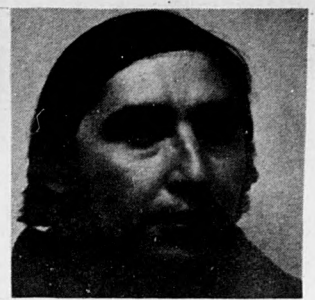


Three Chicano candidates in the ASUC primaries have received endorsements from UMAS. They are: Jess Vigil, tri-executive, Jim Sandoval, arts and sciences and Ben Romero, at large. They are running on the New Directions Coalition. Other candidates on the ticket include: Paul Boetcher and



Patty Price, Tri-executive; Karl Baumstark, Candace Hale, Craig Russell, and Bruce Shaw, arts and sciences; Dave Barnett and Paul Jones, at large; and Jon Danielson, engineering. Today and tomorrow are the only days for voting in the primaries.

Photos by Jose Medina



Former UMAS President 'Racism' charge filed

In a complaint filed February 13 with the Colorado Civil Rights Commission, Pete Reyes, a former UMAS president, charged the city of Boulder with job discrimination.

Reyes, along with three other applicants, applied for the newly established city post of Director of the Office of Human Rights.

The director will investigate charges of discrimination in Boulder, and will decide whether there is a basis for legal action.

Reyes contends that he was refused the position for racial reasons, since the job was awarded to a "white Anglo-Saxon male, when we all met the minimal qualifications for the job."

The selection panel for the position consisted of Les Olson, a city administrator, Barbara Jones, director of the CU Affirmative Action Program, and Euvaldo Valdez, vice-chairman of the Boulder Human Relations Commission.

Les Olson wrote Reyes a let-

ter explaining the panel's decision, and said that "all candidates (for the job) had law degrees and therefore were substantially equivalent in this strength needed for the position."

The panel members had told Reyes that a license to practice law was not necessary. However, Olson states in his letter to Reyes that the panel members did give great importance to having a license to practice law.

Euvaldo Valdez, while not saying who he voted for, said he is "behind Reyes all the way," and feels Reyes is "equally qualified for the job." Valdez also said, however, "I don't feel I have to justify my actions even to my Chicano brothers."

Reyes says Valdez did not back him for the job. "If he had," Reyes said, "he would have threatened to resign his position to protest the panel's decision, just as I've had to put it all on the line before for other Chicanos."

Reyes is contending that his

"background, education and experience" are sufficient qualification for the job. In addition, Reyes recently graduated from the CU Law School.

However, Miss Jones said that the man selected for the job had several years more experience than did any of the other applicants.

"The criteria they (the selection panel) used were arbitrary and unrelated to the job," Reyes said, "and the panel members were more interested in the presentation of ideas to solve problems than in actually solving the problems."

"I have had five years experience in the civil rights movement and human relations," Reyes said, "and I've got more to offer than just nice plans and paper programs."

UFW boycott news

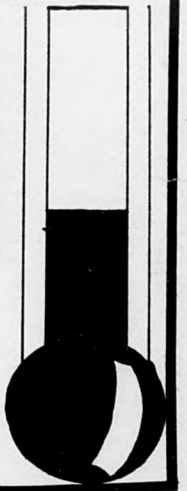
After a week off because of Cesar Chavez' visit to Denver, the boycott of Safeway stores was renewed with a new vigor, UFW supporters said.

At least 325 shoppers were turned away at Boulder Safeway stores. Jose Gonzales of the Farm Labor Task Force said more than 60 persons helped on the picket line Saturday.

The list of organizations endorsing the lettuce boycott in Boulder include: Boulder Collective for Peace Research, UMAS Farm Labor Task Force, Boulder Lettuce Boycott Committee, St. Thomas Aquinas Church, Boulder Meeting of Friends and ASUC.

Safeway shoppers turned away in Boulder

5,000
4,500
4,000
3,500
3,000
2,500
2,000
1,500
1,000
500
0



"We've always helped out the Chicano students, so I don't see why we were cut," Granado said.

Franco explained that three other components were given slots previously used by Mexican-American Studies. Those three components are the right to read component, the advising component, and UMAS Publications.

"In the right-to-read component we have placed elementary and other education majors in a classroom situation where they not only get experience, but also get credit and work-study pay," Franco said.

In addition, three work-study

slots were assigned to the advising component (see related story). The remaining six work-study slots were assigned to the publication's component.

Franco pointed out that the realignment did not result from budgetary hassles, since he is trying to "keep on top of the budget" and utilize available funds "as best is possible."

While acknowledging that some hassles were currently preventing full faculty-staff cooperation, Franco doesn't think this will always be the case.

"I expect that someday we'll all be able to sit down and iron out our differences," Franco said.

What of 'high-risk' students?

Can you remember a time when the founding fathers of the Educational Opportunity Program (EOP) put it all on the line to assure the admittance of those who have been labeled "high-risk" students?

The founders realized that most minority-group high school students are not qualified in the eyes of high school counselors or University administrators to attend such a prestigious institution as the University of Colorado.

To rectify this situation, the founders wrested a commitment from the University administrators to waive normal admittance requirements so that minority students could attend CU.

Yet the hard-fought battle the EOP founders waged may have all been in vain if a rumored change from a high-risk student priority to a low-risk student priority is allowed to occur.

Although UMAS-EOP spokesman have denied the change, certain other EOP's are supposedly thinking of recruiting low-risk students exclusively.

The low-risk minority student is the Chicano from the nice neighborhood who was given a chance to succeed and did so. The low-risk student didn't have to worry about sur-

vival as do our gente in the barrios and ghettos.

High-risk recruits, on the other hand, were never encouraged to continue their educations, and were told to join the Armed Forces or to attend vocational schools. These are the students who were never given a fair shake until the EOP founders were able to secure their admittance into CU.

The 300 Chicanos who entered CU in the summer of 1969 were considered high-risk students, yet with the help of UMAS-EOP supportive services and with the knowledge that other 'probable failures' were succeeding, most of them did make it.

I was a high risk student, as were most of the Chicanos I know who are still attending CU. Even after four years of involvement in the movement, most of the high-risk students are still here.

When students did drop-out, the UMAS-EOP administrators saw each drop-out as a failure on the part of the supportive services, and not as some inherent inferiority of the students.

What might motivate EOP administrators to turn their backs on high-risk students?

Funds for minority-oriented projects will be continually har-

der to secure from the federal government in the foreseeable future. Project administrators are looking ahead to a time when private foundations and other charitable institutions will be the sole funding source for many projects.

The foundations will give funding priority to those programs showing the most success, which in the case of educational programs will be the program showing the highest ratio of graduates to entrants.

What better way is there to assure success in the educational programs than to admit those high school students who are most likely to succeed in college?

By going this route, program administrators assure their continued employment as long as the man deems them necessary. Yet why have supportive services if the students being admitted have no need for special help and aid?

The end result of a switch from high-risk to low-risk entrants is a gradual decline in the services needed by students until token programs are the order of the day.

What of you, my friend? Were you ever a high-risk student? If so, you have a say in this matter.

Let's ALL go skiing

We understand UMAS-EOP and Concentrated Service will be sponsoring another ski trip this next weekend. If we sound vague, it's because we have not been notified of the event. In fact we have never been asked to notify you, the students, of any of the past ski trips.

However, we are certain this is an oversight on the part of the sponsors. Since the skiing season is rapidly coming to an end, we hope some new students will be able to take advantage of upcoming trips.

We applaud the UMAS administration's attempt to offer students activities of this kind which they generally are not able to afford. But, like all UMAS activities, we feel these events should be better publicized, to enable ALL students to participate.

We encourage all students interested in going on one of the upcoming ski trips to contact Dave Givens at TB 1. If more students show an interest than is economically feasible to accommodate, we feel certain those who have already had the experience will step aside and let a brother give it a try.

El Diario staff welcome your letters, comments and/or contributions. If you have something you wished to be published send your manuscript to El Diario, UMC 416, University of Colorado, Boulder, Colorado, 80302. All letters must be typed, double-spaced, be limited to 300 words or less and be signed by the sender. Manuscripts will not be returned unless they are accompanied with a stamped, self-addressed envelope.

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Editor - John L. Espinosa
Assistant Editor Paul Mora
Business Manager Guillermo DeHerrera
Editorial Staff Ken Chavez
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Chicano senator notes progress

TO UMAS:

Ten months ago the UMAS-EOP program was in a most critical stage of existence. We had lost a director and assistant director, many component coordinators left their jobs or were fired, and the UMAS student body president was thrown out of the university along with over fifty of his supporters. The confusions, complications, and frustrations of ten months ago left UMAS with its highest student dropout rate for a single semester. A four month period elapsed, including the entire summer program, in which not one UMAS general assembly was called. There was a significant split and a dangerous lack of communication between the UMAS-EOP staff, Chicano faculty, and the UMAS students. These problems, combined with an infinite number of other complications, were literally tearing the UMAS organization apart. It was my belief that the only safe assumption concerning UMAS at this point in its development was that the old ways of UMAS were no longer effective. UMAS confrontational tactics, in the form of protest marches and rallies, did not force university decision in favor of UMAS. To further complicate matters a conservative and racist university student body president was elected. Our organizational funds were then in jeopardy along with the threat of UMAS being forced to have open meetings, a situation which would allow anglos to attend and participate in UMAS meetings and business.

This was the UMAS situation six months ago when the entire organization gave five Chicanos their support in the ASUC senate elections. Prior to this time ASUC had been exclusively reserved for fraternities and for those students who possessed both money and vast amounts of leisure time.

Many changes in UMAS and ASUC have resulted in a short span of only six months. UMAS has made this university do a complete turn around. We have played the system's game and won. Never before had there been Chicanos on the ASUC senate, never before had Chicanos been involved in determining university policies pertaining to the various joint boards, never before had Chicanos been able to speak as student body leaders to both university administrators and faculty, and never before had any UMAS student realistically conceived of being a university student body president. In six months the new tactics of UMAS have made more positive gains than any other minority student organization in the nation, and it is my belief that we have only scratched the surface as to what our true potential can be.

This last semester was the lowest student dropout rate in UMAS history. FIESTA DE LA GENTE was a beautiful success, and there were well over two hundred students at our last general assembly. These are significant gains which the UMAS organization as a whole can be very proud of achieving, but we will not stop nor will we

be satisfied with what we have achieved thus far. Presidential and senate elections are taking place now. UMAS students, being outnumbered by more than twenty to one at this university, need to play the politics that have so often kept us from being recognized as a legitimate and viable force in the university structure. We are politically combining our votes with the votes of The Black Student Alliance, New American Movement, Gay Liberation, Women's Liberation, Foreign Student Council, and many other organizations which are involved in a leftist struggle for equality, however, if we are successful we will have Chicanos controlling one third of the senate and one third of the presidency in the form of a tri-executive.

UMAS winning this election is of paramount importance, but the Chicano senators have always taken the stand that winning an election or an issue is of absolutely no importance if we find that we are asked to shame, disgrace, or compromise the goals of UMAS. I am proud to state that we have never, nor will we ever, be placed in a situation of disregarding the UMAS goals.

UMAS has performed some extraordinary achievements in six months, but we have so much farther to go!

¡QUE VIVA LA RAZA!
David E. Madrid
UMAS Board of Directors
Arts and Sciences Senator
Feb. 16, 1973

Whadya do Saturday?

The following letter is my personal opinion and is in no way meant to reflect upon or condemn the views and actions of others.

The Spirit of the Chicano movement strikes in strange ways. On February 10, 1973, I was in a University van sitting back, taking life easy.

I was with a group of Chicanos headed for Lake Eldora ski area. As we neared our destination the Spirit of the Chicano movement flooded my mind with many thoughts.

Here I was headed for fun in the cold and snow while my brother and sisters, in that very same coldness were back in Boulder preparing the Safeway pickets. I began to question my reasons for spending this Saturday entertaining my own interests. After all, I never had the opportunity to go skiing and besides my week had been long and slow, so I deserved a little fun.

However my mind kept taking me back to those people picketing Safeway and the battle against this oppressor. Maybe without realizing it, I was being slowly corrupted by this society's not so pleasurable pleasures.

After all it was my false need on this particular Saturday for these pleasures that separated me from the Safeway pickets and the Chicano movement. I tried to justify these false needs by saying, "Well this is part of the movement because it will shock a lot of the White population on the slopes, to see all these beautiful Chicanos and Chicanas skiing on slopes that

belonged to our forefathers." However this poor justification did not hold up too long.

I was quick to realize that a Farmworkers victory over Safeway would be a greater shock to the whole American population. So the only thing left was to admit to myself that I had acted in selfish manner on this Saturday.

I came to the following conclusion after looking back to the ski trip and my past experience with the Safeway pickets. It was more fun and a better rush turning away potential Safeway customers than sliding and falling down the side of a mountain.

The worst think about the whole situation was the sad fact about the pickets being called off that Saturday due to lack of support, physical support which I as an individual could have offered.

After discussing my feelings with another person, he stated "What's past is past so what can be done about it now?" In a sense this person was right but because of that Saturday I became aware of Brown conscience developing within me. As long as my people are battling oppression, I must also be in thick of that battle.

Kenny Chavez — UMAS
Feb. 16, 1973

FOR SALE
Spectacular 250cc Bultaco motorcycle. Need to sell right away. Contact Lucky at 443-1288.

Tijerina in Denver

Reies Lopez Tijerina was in Denver for a few days early this month. The fiery New Mexico leader of Tierra-Amarilla-Court-House-Raid fame spoke to an audience of 350 at the Auraria Community Center.

While in Denver, the one-time militant leader of the Alianza, professed a new pacifist philosophy. He is establishing a new institute to research justice. Because of his new approach he has been compared to Ghandi and Dr. Martin Luther King by the Rocky Mountain News.

Although he preaches brotherhood, Tijerina has not been able to muster the support for his new organization that he enjoyed in the late sixties. A Congreso for Culture and Land Reform held last October in Albuquerque, which he hosted, ended in complete chaos.

In his talk in Denver he gave a brief personal history of himself. Born in Fall City, Texas the son of a Protestant minister and himself a minister, Tijerina continues his fight with an emphasis on law.

Tijerina went on to say that in 1955, he and a group of followers founded a community

in Arizona called Valle de Paz. The group survived by picking cotton in the near by communities of Casa Grande, Eloy and Aztec.

After about a year the community was burned to the ground by Anglos.

He said after its burning, he traveled to Villa de Guadalupe, Mexico where he studied the treaty of Guadalupe Hidalgo (a much contested document which ended the Mexican American War in 1848).

When he returned to New Mexico, he found that the Hermanos de Conferencia (Penitentes believed to be of the Third Order of St. Francis) had conserved a majority of the 400-year history of the Chicano in the Southwest. He quoted a law they had been in compliance with: "Segun La Ley dos, Titulo uno, Libro seis, de las Leys de la Indias."

He stressed the point that nowhere in the United States are these laws of the Indies being studied. Yet there are 6,500 laws, nine books, and three volumes that have a direct bearing on Chicano history.

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 Cost \$1.00
 Tickets on sale at door

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Work-study Jobs

Students who were told that they would not receive work-study jobs this semester due to their failure to report for work last semester now may apply for new work-study assignments.

Additional monies were received by the work-study office, making the jobs offer possible. For additional information, contact Janet Sandoval at ext. 8416.

Conejos

The Boulder Lettuce Boycott Committee will hold an evening of concern to discuss and answer questions about the farm workers situation. Recent Lettuce Boycott activities in Boulder have raised many questions among consumers. The committee hopes that the public will take advantage of this occasion to present questions for discussion and clarification.

Richard Longoria, Denver Boycott Organizer for the United Farm Workers Union, will speak at the meeting.

The movie, "MIGRANT" will be shown to inform Boulder people about present living conditions of the migrant farm workers across the country. This meeting will be held at the Boulder Public Library Auditorium, Canyon and 9th Street. 7:15 p.m., Wednesday, February 21st.

Importante

Students registered for independent studies, 199-499 Sociology, or Mexican American Studies.

Please contact Mr. Abeyta or Mr. Tellez for information. No later than February 23, 1973 Ketchum 11, 11a, and 12. Ext. 8852, 7798, 8853 ...

5th of May

Volunteers to organize the Maya Conference must commit their services this week. Silvia Manzaneres will direct the committee can be located at U.M.C. 187 or ext. 6571. Timing is important, don't hesitate.

English Tutoring Schedule

Students desiring help in English can now contact tutors at T.B. I, room 107. Tutors will be available on Mondays from one to two p.m., on Tuesdays from nine to 11 a.m. and one to 10 p.m., on Wednesday from one to five p.m., Thursdays from one to 10 p.m., and on Fridays from one to three p.m.

Minority Scholarships

Fellowships for minority students who desire to attend graduate school for a masters degree in business administration are now available through the efforts of the consortium for graduate study in Management.

The consortium planners emphasize that previous work or study in business or economics is not a requirement for graduate study in business management. In other words, as long as the minority group student has a bachelor of arts degree, he is eligible for attendance at one of the six graduate schools.

The graduate programs now exist at six universities: Indiana University, the University of Rochester, University of Southern California, Washington University, the University of Wisconsin, and the University of North Carolina.

Joey Henderson is coordinating efforts for the admission of minority students to the program. For further information, contact her at the UMC, room 328, or call ext. 8358.

Chicano Veterans

A CU chapter of the Collegiate Veterans Association is being established now, and the members are seeking Chicano input.

The veterans are seeking to combine the five existing veterans groups, the American Legion, the G.I. Forum, the Veterans of Foreign Wars, the Disabled Veterans and the Collegiate Veteran's Association into one viable veterans organization, the United Veteran's Subcommittee.

Of special importance now is a bill pending in the Colorado legislature which would grant tuition waivers to Colorado veterans. For further information, contact Tom War, president of the Collegiate Veterans Association at CU, at ext. 7687 or at the UMC 184.

Chicano Library

The UMAS-EOP Chicano library has now opened, but no books are allowed to be checked out. The library is being staffed this semester by Cleo Jaramillo, Mary Lucero and Richard Haro. These students have information concerning all the Chicano and Mexican-American books and periodicals in Norlin Library.

They are each working seven hours a week in Norlin Library in order to learn about all the Mexican-American material so that they can help you.

The library is open for browsing on Mondays from one to three p.m., Wednesday from two to five p.m., Thursday from 10 a.m. to one p.m., and Friday from one to three p.m.

For further information call Mary Ann Shea at ext. 8316.

LONELY INMATES

For the first time in the history of the institution, a group of students were allowed to visit with federal inmates.

Sister Betty Edl of St. Thomas Aquinas Church along with a group of 13 people visited lonely inmates detained at the Englewood, Colorado, Federal Youth Center. According to Sister Edl, the February 7, excursion involved two hours of friendly discussion between the visitors and inmates. Sister Edl said that the inmates were starved for communication with the outside world.

The inmates range from 18 to 25 years-of-age and come from many cultural backgrounds. Sister Edl commented, a number of inmates are from outside the Colorado state border and have not seen their families or have had visitors in months.

Also there is very special need for Spanish speaking visitors because there are Mexican Nationals being held at the Center.

The next visit will leave St. Thomas Aquinas church February 22, at 5:45 p.m. and transportation will be provided. For further information contact Sister Betty Edl 443-8386.

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**Farm Labor Task Force
 UMC 187
 443-2211, ext. 6572**



"Brothers and sisters, nonviolence is a fantastic thing, just a fantastic thing . . . The nonviolent pressure to end the war in Vietnam is the most fantastic nonviolent action this country has seen in recent, ah — well in the whole history of the country . . . if you weren't part of it, you should have been."



"You won't believe this, we're being sued right now for a little over £00 million dollars, really! They used to worry us; the first time we were being sued for 75 million dollars, I brought the information to the members in Delano. I was really worried; I had never been sued for a dollar, much less 75 million. One of the strikers, a little old lady, she got up and said, 'Why don't we start selling cookies to raise money?'"

'Man from Huelga' visits Denver

What can we do to insure that the grape contracts will be renewed this Spring?

"We'll let you know. If they hassle us to strike, we'll have to stop eating grapes again . . . I think they (the growers) are really fools if they want another fight, but you have to hand it to them, they were fools before."

How is the lettuce boycott going?

"The lettuce boycott, the level of understanding is very, very high. I'd say it's as high as it was when we won the grape boycott . . . The larger cities, the 40-50 larger cities, have boycott committees. Comparing Denver to other cities, I'd put Denver as one of the best. I look forward to a victory here before we have a victory elsewhere."

Who is the biggest chain causing the problem?

"Safeway. Safeway store not only is aligned with the growers because they have growers on their board of directors, but they've gone out of their way to buy scab lettuce . . . We're saying, if they want to be neutral, don't buy either lettuce."

"In California in November we had a very severe test. There was a bill, Proposition 22, which almost outlawed the union. We went out to the people and really campaigned and on November 7, when the ballots came in, we got more No votes on Proposition 22 than Nixon got votes in California."



"We have some great women leaders in the movement. You know what? They put us to shame many times. We have some who aren't even afraid to go to jail. I have been to jail many times and I'm still afraid. I'm worried at that point that the police get me to take me. There's something about giving up my freedom I guess."



You are looked up to by many people. Who do you look up to — who do you most respect?

"The workers."

Our Chicano Heritage

Santa Maria de Guadalupe

Noted in the folklore of both Mexico and the Southwestern United States is the legend of the Virgin of Guadalupe.

She has been referred to as The Most Holy Virgin Mary, Our Lady of Guadalupe, the Queen of Mexico, and the Empress of the Americas. Yet how many Chicanos are aware of the true facts behind the legend?

In January, 1531, on a hilltop in the Mexican state of Tepeyacac, a vision appeared to an Indian by the name of Juan Diego.

The woman who appeared to

Diego told him that she was the true mother of God, and she instructed Diego to build a Church on that very spot.

Diego's reports to the bishop Don Fray de Zumarrag were dismissed with disbelief, for the bishop wanted a tangible sign to prove Diego's claim.

Diego returned home very discouraged, and found that his uncle, Juan Bernardino, was dying, and that Bernardino would need a priest soon. Diego set out back to town to get a priest.

Along the way Diego was

once again confronted by the Virgin, who asked him why he had taken another route back to town. Diego explained that his Uncle lay dying and that Diego had to find a priest quickly.

The Virgin told Diego not to worry about his Uncle, but to return to the spot where she had first appeared where a sign would confirm Diego's claim.

When he arrived at the hilltop once more, Diego found dozens of roses blooming in the cold January weather where only cactus and weeds had grown before.

Again the Virgin appeared to Juan Diego and she herself gathered the roses and placed them inside his coat, instructing Diego to take them to the bishop.

Diego immediately went to the cathedral, where he was refused admittance. He waited patiently outside.

The Bishop's servants saw the roses and tried to steal them, but found that when they attempted to take the roses, the roses became only a painting.

With much skepticism the bishop agreed to see Diego one final time. As Juan showed the roses to the bishop there appeared inside the coat a picture of not only the roses but of the Virgin as she had appeared to Diego.

Upon seeing this the bishop immediately fell to his knees and begged forgiveness for his doubting the Virgin.

The group then set out for the hilltop to plan the building of the church and to Juan Diego's home to check on his uncle's condition.

Much to Diego's amazement, he found his uncle up and well, and had been so since the hour of the Virgin's second appearance. The Virgin had appeared to Bernardino and had cured him.

The Virgin told Bernardino that the most holy image of the immaculate Virgin was to be called Santa Maria de Guadalupe.

(Watch for the next edition of El Diario for the conclusion of our tale.)

La Chicana: 'establishing a positive self-image'

by Evelyn Martinez

In focusing on prevailing attitudes in the Chicano culture towards the Chicana's role as to who she is, what she can do, and recognizing what she has accomplished in el movimiento, there is supporting evidence that La Chicana is establishing a positive self-image in the forefront of el movimiento.

Before recent years, Chicanas had not been recognized for their contributions and participation in el movimiento.

A prime example of Chicanas on the move is Dolores Huerta and her dedication to the United Farm Workers Union. Other Chicanas have established organizations and have gained recognition.

Chicanas constitute a big role in retracing the history of our Chicano culture, and have been most influential in broadening the horizons for Chicanos.

La Chicana has been viewed within our culture as housewives and mothers, devoted to the strengthening of la familia.

Chicanas have been brought

up by tradition to accept the Chicano concept of la familia and machismo. They have been taught their role in the home, the role of the mother who concentrates only on matters pertaining directly to la familia but keeps her mouth shut on matters of decision making.

Chicanas have had to accept the fact that they have always catered to the men and follow secondly and respectfully behind. Chicanas are reluctant to involve themselves in the movement because of feelings of inferiority they hold towards the machos and the uncertainty of their capabilities in competing with the macho.

Chicanas are not striving for superiority over the macho; they are only asking equality in recognition for their vital contributions in el movimiento.

La Chicana has proven that she can contribute more to el movimiento than the ordinary womanly domestic duties.

The Chicana's involvement dates back to the Mexican Revolution when wives of revolutionaries fought

alongside their husbands.

Chicanas today are fighting alongside their men in our struggles against the oppressive forces and injustices being imposed on Chicanos.

Chicanas are on the move; they are struggling for equality and further development in the educational system, welfare, and equal job opportunities for Chicanas.

"Chicana" liberation for movement oriented Chicanas should be distinguished as a separate entity from the gringa women's liberation movement.

The liberated Chicana seeks liberation not only for herself but for her people as well. It is unlikely that she will join the gringas protesting in the street for gringa values. The Chicana will be liberated towards the home and in el movimiento and will be fighting for Chicana values.

Any Chicanas interested in submitting their opinions concerning any aspect of La Chicana are encouraged to submit them to the El Diario office.

Ricardo's Mexican Food

Tacos, Tostados
Burritos, Enchiladas
Combination plates
Homemade tamales

2 Locations
take out service

3033 Arapahoe 449-7333
2543 Broadway 447-2786

UMAS

General Meeting

Wed. Nite Feb. 21, 1973

7:00 p.m. - Geology 121



Agenda

1. Movie
2. Carlos Lucero Candidate For City Council
3. Board of Directors Report

Summer program deadline nears

UMAS-EOP is now soliciting applications for admission to the University of Colorado, UMAS-EOP (United Mexican American Students) Summer Program. The tentative deadline for applications is March 1, 1973.

According to Tom Trujillo, Assistant Director of Admissions, applications will be accepted after the deadline but priority will be given to early

applicants.

All new college freshmen entering the EOP program are required to attend the EOP Summer Session unless excused.

The Summer Program runs from mid-June to mid-August and is free of charge. The student receives 11 college credit hours during summer orientation.

All interested Mexican Americans and other minorities

are encouraged to send in applications and other materials as ACT, SAT test scores as soon as possible. For any other questions or assistance, contact Tom Trujillo at 443-2211, ext. 7555.

EOP
University of Colorado
Office of Admissions & Records
Regent Hall 125
Boulder, Colorado 80302

UNIVERSITY OF COLORADO
EDUCATIONAL OPPORTUNITY PROGRAM

I am interested in applying for admission into the University of Colorado, Boulder Campus, Educational Opportunity Program. Please send me an EOP Application Packet for the Mexican-American Program.

Name of Student

Last _____ First _____ Middle _____ Phone No. _____

Home Mailing Address

Street or P.O. Box _____ City _____ State _____

Have you ever attended a college or university? Yes _____

Are you: Self-Supporting _____ Supported by Parents _____ Single _____ Married _____

UMAS, FLTF submit 72-73 budget requests

The UMAS organization and the Farm Labor Task Force have submitted proposed budgets to the ASUC Senate for the 1973-74 academic year, but do not know when the Senate will consider the requests.

Included in the UMAS budget are provisions for work-study funding, general office expenses and funds for activities similar to the Fiesta de la Gente which was held last semester.

The proposed budget is needed to "provide the total University community with information and activities from which they might better understand and participate with the Chicanos at the University."

The proposed budget asks for \$10,300 in comparison with the present allocation of \$5,143.00.

The additional funding will provide for the approximately 350 Chicano students who will be admitted to the University this summer under the UMAS-EOP Program and additional 100 Chicanos to be admitted in Fall 1973.

This will necessitate the expanding of the UMAS services to accommodate approximately 450 additional students over their last budget request.

The UMAS Farm Labor Task Force (FLTF) budget originally requested \$3,981.15, an increase of more than twice the present budget of \$1,794.00.

However, according to Farm Labor Task Force spokesman Victor Gonzalez and Leonard Maestas, an estimated amount

of \$2,492.06 has been recommended by budget commissioner, Andy Singleton, for approval by the ASUC Senate.

"With the recommended budget, we feel we have gained an \$698.06 increase, although we didn't receive all that we requested," Maestas said.

Under the proposed budget, provisions call for monies to be allocated for two additional work study slots, general office expenditures, and operating expenses.

Farm Labor Task spokesmen feel the increased proposed budget recommended by the budget commissioner is not enough. "We're not going to settle for the recommended amount; we're going to go before Senate with our original request of \$3,981.15," Maestas said.

"If we get our original request, we feel we can better inform the students and the community and better strengthen the farmworker's struggle. Hopefully, we plan to get direct communication from California (UFW) headquarters to help us in directing our cause for the plight of the farmworker", said Gonzalez.

The Farm Labor Task Force is presently actively participating with UFW (United Farmworker Union) in the continuing boycott against Safeway stores, and have been successful in turning away approximately 2,000 Safeway shoppers from the Boulder area. The projected goal is 10,000.

City Council Seat

Lucero seeks nod

According to Euvaldo Valdez, speaking for the Citizens in Support of J. Carlos Lucero, Lucero has "knowledge of the political social and economic situations throughout the state of Colorado" and "can provide the final element of balance that our council has acquired over the last two years."

"What is needed now is an expression of support for Carlos Lucero from as broad a segment of the Boulder community as possible," Valdez added.

Written statements of support for Lucero can be sent to

Euvaldo Valdez, 4635 Ludlow Street, in Boulder.

The recent resignation of Mr. John Buechner from the Boulder City Council has created a vacancy which will be filled by appointment prior to February 26, 1973.

Several prominent area Chicanos are pooling their efforts to place the name J. Carlos Lucero, a Boulder resident for six years, on the list of citizens being considered for the vacant seat.

The Chicanos supporting Lucero are asking that concerned citizens contact their

councilmen to express support for Lucero.

Lucero has been co-chairman of the state equal rights commission for the Democratic Party, a member of the Advisory Committee on Rural Services for the Archdiocese of Denver, the Vice Chairman for the Mexican Americans of Boulder County United, and has held numerous other volunteer posts.

Coordinating the efforts to have Lucero appointed are David Moore of the Chicano Law Students; Richard Garcia, Migrant Action Program Director, and other area Chicanos.

Basketball Tourney Held

by John Garcia

The third annual UMAS-MAP Chicano Basketball Tournament turned out to be a great success.

The tournament was held last week, February 10 and 11 in Boulder. A total of twenty teams from Colorado and Nebraska participated in the tournament.

The 1973 championship recipients were the Denver Chicano All-Stars from Denver. Second place honors went to Johnny's Bar from Lafayette, Colorado. Final score in the championship game was 61-54.

The third place trophy went to the Gilcrest-Weld County Merchants who defeated the MAP (Migrant Action

Program) Campesinos of Boulder, 43-42.

Colorado College of Colorado Springs won trophy honors in the Consolation bracket, by defeating the Crusade No. 1 team 38-28.

Kearny Lobos from Kearney, Nebraska took the Sportsmanship trophy for their fine team sportsmanship.

The following players were named to the 1973 UMAS-MAP Basketball Tournament:

Paul Roybal
Denver Chicano All-Stars, Denver, Co.
Dan Trujillo
Denver Chicano All-Stars, Denver, Co.
Steve Velasquez

Johnny's Bar, Lafayette, Co.
Ted Peralta

Johnny's Bar, Lafayette, Co.
Al Avina

MAP Campesinos, Boulder, Co.

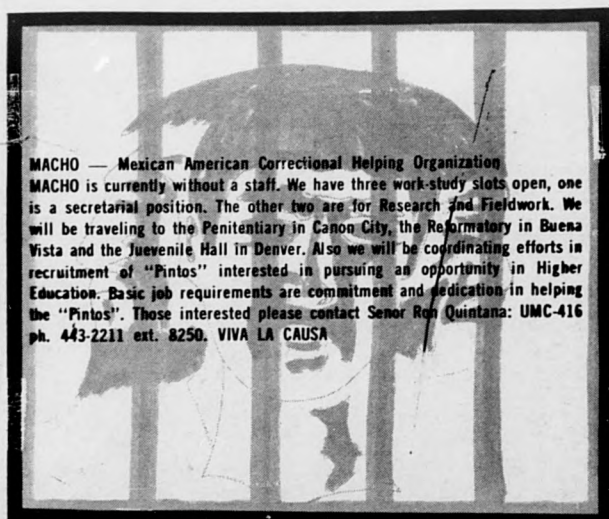
Al Herrera
MAP Campesinos, Boulder, Co.

Bob Lewis
Gilcrest Merchants, Gilcrest, Col.

Pete Martinez
Hershey Astecas, Hershey, Nebr.

John Bleas
North Platte Charritos, North Platte, Nebr.

Ernie Chacon
Gilcrest Merchants, Gilcrest, Co.

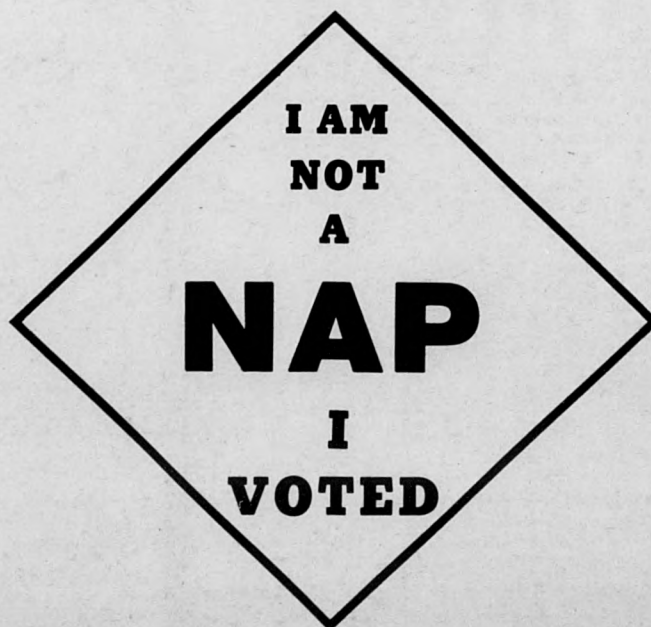


MACHO — Mexican American Correctional Helping Organization
MACHO is currently without a staff. We have three work-study slots open, one is a secretarial position. The other two are for Research and Fieldwork. We will be traveling to the Penitentiary in Canon City, the Reformatory in Buena Vista and the Juvenile Hall in Denver. Also we will be coordinating efforts in recruitment of "Pintos" interested in pursuing an opportunity in Higher Education. Basic job requirements are commitment and dedication in helping the "Pintos". Those interested please contact Senor Ron Quintana: UMC-416 ph. 443-2211 ext. 8250. VIVA LA CAUSA



Protect Your Self

From overzealous Politicians
Pick up your NAP Badge
Feb. 20-21. Cost to you,
just your vote



PROTEST TUITION DOUBLING

CCHE recommends that

1. Resident Graduate tuition be increased to 966.90 from 439.00!!
2. Non-Resident tuition be increased to 2197.00 from 1758.00!!

It is my considered opinion that these exorbitant costs will lose the University some revenue through loss of resident graduates and Out of State students.

It is also my considered opinion that the resultant loss will be made up with increased resident tuition raises.

You can fight this raise by signing petitions at UMC 163, writing letters to the people listed below, and attending a meeting held by CCHE to hear complaints at Sherman and Colfax, in Denver, (State Service Building), Friday February 23, at 10:00 AM in room 132. If you feel these rates are unfair you are welcome to be heard.

COLORADO COMMISSION ON HIGHER EDUCATION Advisory Committee

Mrs. Jean K. Bain (Rep-R)
755 Gaylord Street
Denver, Colorado 80206

Mr. S. Avery Bice
509 Gordon Street
Fort Collins, Colorado 80521

Mr. Marvin W. Buckles
Midland Federal Savings & Loan
444 17th Street
Denver, Colorado 80202

Mr. Gene Chappell
Student Body President
Adams State College
Alamosa, Colorado 81101

Mr. Hugh C. Fowler (sen-R)
5399 South Clarkson
Littleton, Colorado 80120

Dr. S. Dumont Kenney, President
Temple Buell College
Denver, Colorado 80220

Mr. Bob L. Kirscht (Rep-D)
2814 4th Avenue
Pueblo, Colorado 81003

Mr. Joseph J. Nold
Director, Colorado Outward Bound School
4995 Monaco Parkway
Denver, Colorado 80216

Mr. Albert C. Ruland (Sen-D)
1237 3rd Avenue
Durango, Colorado 81301

Dr. Barnard D. Ryan
Superintendent of Schools
Boulder Valley Schools
Boulder, Colorado 80302

Dr. Frederick P. Thieme
President, University of Colorado
Boulder, Colorado 80302

Dr. John Thimmig
1515 East Bridge
Brighton, Colorado 80601

Mr. Russell Volk
Plains Exploration Company
Petroleum Club Building
Denver, Colorado 80202

Dr. Donald D. Woodington
Commissioner of Education
State of Colorado
State Office Building
Denver, Colorado 80203

Members, Joint Budget Committee Colorado Legislature

Representative Sanders G. Arnold
815 Park Lane
Boulder, Colorado 80302

Representative Eldon W. Cooper
1720 Carroll Court
Thornton, Colorado 80229

Representative Don Friedman
3206 S. St. Paul
Denver, Colorado 80210

Senator Chester K. Enstrom
2650 No. 1st Apt. 3
Grand Junction, Colorado 81501

Senator Albert C. Ruland
1237 3rd Street
Durango, Colorado 81301

Senator Joe Shoemaker
3206 S. Monroe
Denver, Colorado 80210

COLORADO COMMISSION ON HIGHER EDUCATION Membership

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Greeley, Colorado 80631

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Beatrice Foods, Inc.
2401 East 2nd Avenue, Rm. 508
Denver, Colorado

Mr. William E. Foster
First National Bank
Grand Junction, Colorado 81501

Mr. Pat Griffin, President
Pat Griffin Company
P.O. Box 55
Fort Collins, Colorado 80621

Mr. Frank S. Hoag
Editor & Publisher
Star Journal Chieftain
Pueblo, Colorado 81005

Mr. Robert C. McHugh
Colorado Interstates Corporation
P.O. Box 1087
Colorado Springs, Colorado 80901

Mr. Donald C. McKinley, Jr.
Holme Roberts and Owen
1700 North Broadway
Denver, Colorado

Mr. Fred N. Thomas
Office of Civil Rights
United States Office of Education
9017 Federal Office Building
Denver, Colorado

Mr. Leo J. Valdez, Jr.
School District No. 11
Administration Building
1115 North El Paso Street
Colorado Springs, Colorado 80903

Sponsored by ASUC

EL TORTILLA KID

IS MY DEDICATION TO
ALL CHICANOS WHO LIVE
AND THOSE WHO HAVE
DIED FOR LA CAUSA!
FOR IN EACH CHICANO
LIVES HIS SPIRIT! *Al Sanchez*

ONE EVENING IN
THE CHICANO
BARRIO



WONDER
WHAT HE'S
UP TO?

LET'S FIND
OUT.



HEY BOY WHAT
YOU DOING?



JUST LOADING
THIS
CAR.



WITH WHAT
MARYJUANA?



NO, BEANS
AND CHILE

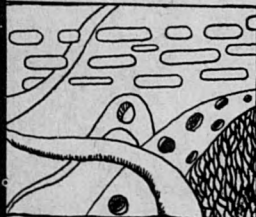


WISE GUY!



SO IS BORN A NEW
CHAMPION OF THE POOR

RUBENS BODY STRIKES THE CHILE AND
BEANS, FIRST THERE IS SILENCE AND
A SWIRLING MASS OF COLORS, THEN
A BATTLECRY...



AJUA!



EL TORTILLA KID



SANCHEZ '92
CONTINUED