



UNIVERSITY ARCHIVES

# **EL** **DIARIO** *de la* **GENTE**

Vol. II

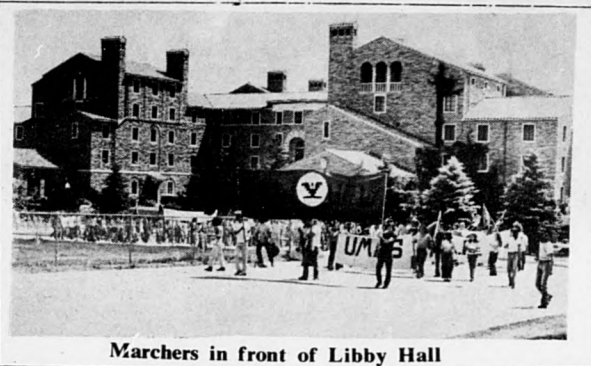
29 de Junio, 1973

No. 2

## Boulder march in support of farmworkers

(page 1)





Marchers in front of Libby Hall

## Boulder march on Safeway draws 250.

by Evelyn Martinez

Shouting chants of "Boycott Safeway!" and "Viva la Huelga," nearly 300 protestors marched to Safeway store at 28th and Arapahoe Saturday in support of the lettuce boycott and protest of Safeway's continued practice of purchasing iceberg (head) lettuce.

The demonstration was organized by the Farm Labor Task Force and UMAS students at the university, although volunteers from ASUC, Women's Liberation, St. Thomas Aquinas Church, and many community volunteers participated in the march.

Before the march, supporters gathered at Farrand Field on the university campus to observe members of the Teatro de Ustede, the farmworker teatro group from Alamosa, as they performed various skits dramatizing the farmworker struggle.

Magdaleno Avila, UFW organizer, addressed the demonstrators and called for continued support of the lettuce and grape boycotts and the continued boycott against Safeway.

Avila said the plight of the farmworker should be a concern on the part of everyone, whether he be brown, black or white. "It affects the poor and the young; it's everybody's problem," Avila said.

The march finally began from Farrand Field, where the few hundred supporters peacefully assembled to form a line two blocks long, carrying a variety of banners displaying different aspects of the farmworkers struggle.

The march proceeded through campus, up Broadway and downtown Boulder to Pearl Street and south on 28th St. At the 28th St. point, the demonstrators proceeded to the King Soopers store at the Crossroads Shopping Center, where they shouted chants as "King Soopers, you're next!" as they filed by.

The demonstrators then proceeded to the Safeway store, where they set up a picket line that stretched as far north as Arapahoe Ave., and south on 28th St. The demonstrators peacefully walked back and forth along the sidewalks, shouting chants of protest over

Safeway's purchase of non-UFW iceberg (head) lettuce.

Jose Ortega, spokesman for UMAS was told by police at Safeway, that "no one will get arrested as long as the picket lines keep moving and as long as the driveway entrances to the Safeway parking lot aren't blocked by the demonstrators." The demonstrators complied to the order and there were no arrests.

As soon as the demonstrators arrived at Safeway, store manager Dean Howell and an unidentified accomplice, walked into the Safeway parking lot, silently confronted the demonstrators, and continued to pace back and forth in front of the picket lines and make their rounds of the parking lot.

### Vandalism reported

After the demonstrators had protested for nearly four hours, Howell and another Safeway official accused some of the demonstrators of vandalizing the store, in which several shopping carts were reported to have been filled with meat, cottage cheese, Coors beer and other merchandise. Howell said

someone had piled the merchandise into the carts and emptied Mr. Clean and other detergents on them, causing an estimated \$200 damage.

The Denver Post reported falsely of the vandalism incidents in which they reported that 16 shopping carts had been filled with merchandise, as reported to them by a Sgt. Ray Smith of the Boulder police department.

Smith also reported to the Post that some demonstrators allegedly harassed customers, customers, thrusting leaflets in their faces and blocking entry to the store if they didn't take

the leaflets.

The Post also reported that the police department received several citizen's complaints over the demonstration, but arrests weren't made because Safeway officials refused to prosecute.

### Boycott Support

Felipe Martinez and Ben Romero, organizers from the Farm Labor Task Force, felt the demonstration was a success, although they expected more people. They have encouraged people who are interested in helping to support the boycott to stop by UMC 187 and offer their services.



Boulder City Manager Archie Twitchell answers UMAS students' questions. From left to right are city councilpersons Tim Fuller, Janet Roberts, Twitchell, and Ruth Correll.

### City promises action

## Chicanos, politicos discuss police harassment

by Paul Mora and Guillermo DeHerrera

Charges of police harassment of Chicanos in Boulder were aired last Friday in a meeting between Boulder city manager Archie Twitchell and about 20 Chicanos from Boulder and Greeley.

UMAS organization member Jose Ortega told Twitchell and Boulder city councilpersons Ruth Correll, Tim Fuller and Janet Roberts that a pattern of police harassment of Boulder Chicanos is evident. The city government officials listened as Chicanos involved in the incidents gave their side of the story.

### Colonial, Colony being watched

A number of residents of the Colonial and Colony Houses, two buildings which may be purchased by the UMAS organization, complained of police harassment manifested in a number of ways. "The pigs come down the alleys at 3:00 a.m. and scan their floodlights in our windows," Jess Vigil, an UMAS student, said. Vigil noted that this sort of action is not standard operating

procedure and doesn't occur at white fraternities and sororities.

Also, police officers have been stopping residents of the two halls and asking the residents to fill out contact cards "for identification purposes." The officers tell residents that a number of suspected pushers live at the two houses, but Vigil said "that's a completely false statement, a lie."

Residents and visitors entering the two houses are also stopped and told to produce identification, for no apparent reason. "The police are just continually harassing us," Vigil said.

"The taxpayers put up \$150,000 for more police on the hill," Vigil said, "and all those officers are doing is hassling Chicanos and long-hairs. The police should protect the people against rip-offs from the hill merchants and landlords, and leave us alone."

Another resident of the hill area said the police were "too busy busting people with just a joint or a lid, when they should be stopping all the burglaries, rapes, and rip-offs." He declined to be identified, saying

"the landlord at my place would probably call the police to come and bust me if they knew it was me talking."

### Teatro members harassed

Another incident began June 15 when two Boulder police detectives encountered a group of Chicanos from Greeley who were leaving St. Thomas Aquinas Church, 14th and Aurora. The group had just finished performing at St. Thomas and were preparing to return to Greeley when the detectives approached the group.

The police report of the incident states that a young girl was observed drinking from an open liquor bottle, and the detectives approached to check the age of about eight Chicanos. However, according to Jose Calderon, "the bottles the cops saw were empty, and were used as props in el teatro."

"The detectives asked Preslano Montoya for an I.D. because he was carrying one of the empty bottles we use in our teatro," Eddie Guerrero, one of the group, said, "and Pres didn't have an I.D. We were talking to the cop and he star-

ted getting hysterical."

The detective began walking backwards from the group of Chicanos, shouting at the group "stay away from me." He simultaneously began moving his coat back and made motions as to reach for his gun.

The other detective was calling for reinforcements, and "in about a minute there were at least 10 police cars at St. Thomas, with all the cops in riot gear," Calderon said. This group of officers immediately began pushing the Chicanos out of the street and onto the sidewalk, with some officers making remarks about "this group of Mexicans."

Calderon and a priest from St. Thomas were attempting to talk to a police officer who responded by jabbing both of them with his nightstick, ordering the two to the curb.

Police officers then decided that Calderon was being obstructive and charged him with menacing a police officer and obstruction of police authority. Preslano Montoya, meanwhile, was arrested for possession of alcohol in a public place.

The group of Chicanos then went to the police station and

waited for Calderon and Montoya to be bailed out. Calderon's bail was set at \$500, while Montoya's bail was \$25. They were both bailed out soon after they were arrested.

### "Why not Coors?"

The final incident told to Councilman Fuller happened in Libby Hall to two Chicanos. They were drinking beer in their room when an officer from the University Security Force knocked and asked to be admitted. After ascertaining that everything was in order, one of the officers said "Why aren't you drinking Coors beer?", making reference to the boycott Chicanos have been observing of Coors products.

"Luckily the two students knew about the boycott and just told the officers why they weren't drinking Coors," Jose Ortega said, "they could have reacted very differently, though."

The main thrust of the meeting was that all charges against Chicanos involved in these incidents be dropped. Twitchell agreed to conduct an investigation into the charges

(cont. on page 7)



## Chicano student representatives continue government duties

by Evelyn Martinez

ASUC (Associated Students of the University of Colorado), with Chicano representation in student governing affairs, has been influential in many decisions which affect the Chicano students on campus.

ASUC currently has seven Chicano students on the Senate, in addition to Chicano tri-executive, Jess Vigil.

According to Vigil, he is working through ASUC as a Chicano ombudsperson representing all Chicano students, including this year's UMAS-EOP and MAP summer programs. All Chicano students who may have grievances against the EOP or University administration should see Vigil and a complete investigation will be conducted. For example, if a discrimination incident occurs, the case will be referred to the Human Rights Commission.

Vigil will also be instrumental in working with a committee to look into the formation of a mechanism whereby students can be insured of having input into the important decision making of EOP administration. This committee will have some input into the hiring of UMAS-EOP staff, course curriculum, summer program planning, and student evaluations of teachers during the summer.

### Co-Op Education

ASUC is also researching the

Co-operative Education program this summer. The Board of Regents are acting on a proposal to have the Co-op education program moved to the Denver center of the University of Colorado. "At the next Regents meeting in July, ASUC will take a stand and demand that Co-op education be reinstated on this campus, in the event that the proposed transition will be approved by the Regents," Vigil said.

The Co-op program aids minorities who desire to leave the University academic realm for a short period of time and can go back into their communities and work with their people, while receiving academic credits through their work, they will also be getting paid. "If the transition to Denver is approved by the Regents, it will discourage minority students from attending this campus, which was why the move was intended," Vigil said.

### Regent Meetings

According to Vigil, ASUC is also involved in the litigation against the Board of Regents over their policy on closed sessions, which he feels are in direct violation of the Sunshine law. Vigil says, "It's very important to Chicano students and all students in general that the simple reason that

everything the Regents do, directly or indirectly affect us; we must be given a voice."

**ASUC Tri-exec. Jess Vigil in his office. Note large Chicano mural painted on wall.**

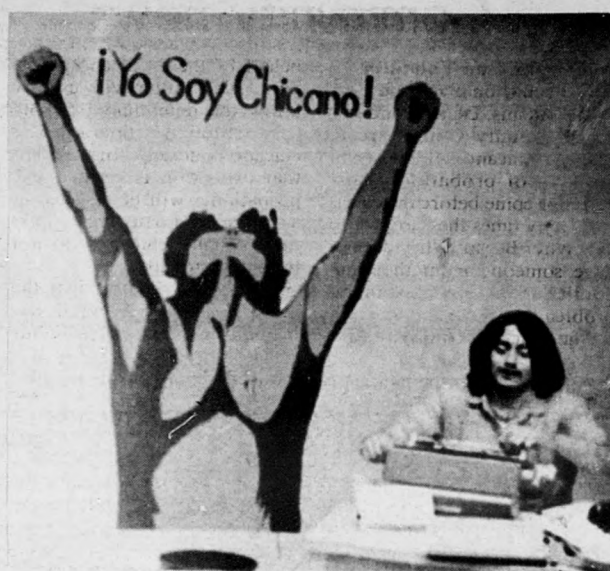
The ASUC is taking the Regent case to court. The faculty federation of the American Federation of Teachers (AFT) has endorsed ASUC in the case and has directed it's full time attorney, John Kezer, to work with ASUC. Vigil said, "We are hoping to get a standing injunction so that the Regents can't hold "closed executive sessions", he said.

### ASUC Accomplishments

Many ASUC proposals were considered throughout the past year, however, it wasn't until after the student elections in March, that some of the proposals were finalized.

ASUC was involved in various activities related to the lettuce boycott. One of the major accomplishments was that of getting all head lettuce banned from the UMC and all University dormitories. The dorms were canvassed for the required 2000 signatures of dorm residents who wished to get rid of the head lettuce from the dorms.

ASUC has also been influential in funding of minority groups. Vigil said, "For the first time, minority organizations will receive sufficient student fee funding on which to operate."



Various other accomplishments of ASUC include the appointments of minority students to various joint boards, such as Joint Board on Student Finance.

The Finance board allocates student fee monies to ASUC, Wardenburg Student Health Center, Recreation Athletics, UMC, and Cultural Events Board. The Finance board deals with approximately \$2.4 and \$2.7 million per year from student fee monies, Vigil said. There are currently two Chicanos on the board, Dave Madrid, ASUC Senator, and George Rivera, faculty appointee from the Sociology department.

Eileen Torres was appointed to the Cultural Events Board, which sponsors and finances

cultural events such as Chicano awareness days, Black awareness days, rock concerts, and other cultural activities.



## EOP RECREATIONAL ACTIVITIES

### Summer Term

Co-ed Bowling Mondays 7:00-10:00

UMC Games Room

Co-ed Volleyball Wednesdays 7:00-10:00

Women's Gym

Men's Basketball Thursdays 7:00-10:00

Women's Gym or Fieldhouse

### Challenge Ladders

Interested in single competition?  
Openings in many activities.  
Open to all EOP Programs.



### Dances

June 29 (Tonight) 9:00-1:00

Featuring Brown Sugar

UMC Ballroom — no charge

July 14 9:00-1:00

Featuring Con Junto de Aztlan

UMC Ballroom — \$1.00 admission

### Camping Trips

July 14 Hiking and overnight

July 21 to take place

July 28 in Boulder Parks

For more information contact Richard Castro (Recreational Component) Ph. 443-2211, ext. 8316

# Community news – community news – community news

## The Chicano Volunteer Probation Program

The Adams, Denver, and Jefferson County Courts are in need of chicano volunteers in the area of probation. Many chicanos come before the courts and many times they are sent to jail. Why? Because they did not have someone from the community to help him with his problem.

The chicano counselors for Adams, Denver, and Jefferson counties speak to the judges on

behalf of their Chicano defendant. The judge will usually allow the defendant to apply for probation through the chicano counselor. In the event that probation is granted, the probationer will be assigned to a chicano volunteer. This means many chicanos do not have to go to jail.

The court requires that the volunteer meet with his probationer at least an hour every week and that he write a monthly report on the progress

of his probationer.

So for an hour a week we can keep our chicano hermanos from going to jail. How does that grab you?

If you are interested in becoming a volunteer counselor call or write to:

**Roy Martinez**  
Chicano Volunteer Coordinator  
Hall of Justice  
1931 East Bridge Street  
Brighton, Colorado 80601  
659-1161 ext. 41

## Discrimination complaint stalled

Four and a half months after he filed a job discrimination complaint with the Colorado Civil Rights Commission, Pete Reyes, a former UMAS president, has yet to receive any notice of action on the complaint.

Reyes filed the complaint February 13 against the city of Boulder. Reyes and several others applied for the newly created position of Director of the Office of Human Rights. The director is charged with investigating complaints of discrimination in housing, employment, etc., brought by members of minority groups, elderly people, long hairs, or any other individuals.

The job was awarded to Terry Belton, who received the approval of Les Olsen, Human

Resources department head for the city; Euvaldo Valdez, who works for the Boulder County School District; and, Barbara Jones, the director of the university's Affirmative Action Program.

Reyes contends that since all the applicants met the basic requirements for the job, the job was awarded on the basis of "who would 'rock the boat' the least. City officials are interested in tokenism, not effective minority participation in government," Reyes said.

The Civil Rights Commission sometimes takes up to a year to begin investigating charges of discrimination. Officials at the Commission blame the long delay on a large backlog of cases and a limited number of staff to work on the cases.



Betita Martinez, editor of ElGrito del Norte spoke to UMAS students about 'revolutionary journalism.' The Chicano poet Alurista berated the American empire and talked about imperialism immediately after Martinez' speech. Pictured from left are Juan "Freddy" Trujillo, Alurista, Neva Romero and Betita Martinez.

## Coors complaint

In recent action, the U.S. Supreme Court has granted the Equal Employment Opportunity Commission (EEOC) their request to investigate charges against the Adolph Coors Brewing Company in Golden, Colorado.

Chicanos have boycotted the Coors Brewery and its products for the last five years. The company has been accused of unfair labor practices in their hiring of minorities, including discrimination against Chicano.

In 1969, the EEOC filed charges against Coors claiming that the Coors Brewery had violated the 1964 Civil Rights Act by discriminating against minorities in their hiring and placement of jobs at the company.

Coors has fought back and maintains that the charge is not based on facts. Coors filed a

suit in U.S. District Court in Denver in an effort to prevent the EEOC from reviewing its hiring records and from interviewing officials of the Coors Brewery. However, the courts have now ruled in favor of the EEOC investigation.

According to Paul Gonzales of the American G.I. Forum and Chairman of the Coors Boycott Committee, there have been no further developments since the Supreme Court's favorable ruling a few months ago.

Clarence Ayoya, EEOC supervisor in charge of Colorado investigations, said the EEOC has not actually begun the investigation into Coors records, and until such time, all information is confidential. If Coors is found guilty of the charge, the courts will release the information to the public.

## Program Council Presents The Summer Movie Festival

Tonight and Tomorrow

**Marx Brothers in The Big Store**

Two Showings

8:00 – and 10:00 P.M.

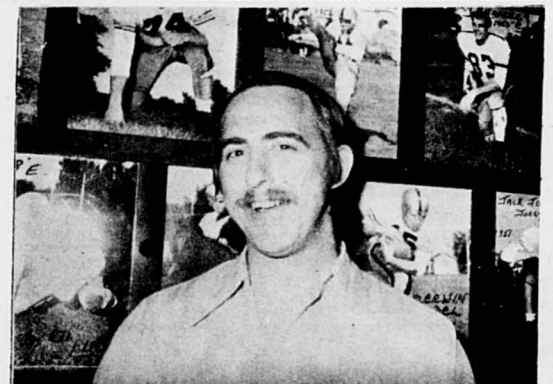


|                 |                  |                                |
|-----------------|------------------|--------------------------------|
| 3.....          | 8&10 p.m.....    | Kotch                          |
| 6,7.....        | 8&10 p.m.....    | Fellini's Satyricon            |
| 10.....         | 8&10 p.m.....    | The Learning Tree              |
| 11.....         | 8&10 p.m.....    | Ninotchka                      |
| 13,14.....      | 8&10 p.m.....    | Performance                    |
| 17,18.....      | 8&10 p.m.....    | Play Misty for Me              |
| 20,21.....      | 8&10 p.m.....    | M.A.S.H.                       |
| 24.....         | 8&10:15 p.m..... | They Shoot Horses, Don't They? |
| 25.....         | 8&10 p.m.....    | The Producers                  |
| 27,28.....      | 7&10 p.m.....    | Funny Girl                     |
| 31, Aug. 1..... | 8&10 p.m.....    | Harold and Maude               |

## AUGUST

|            |                  |                    |
|------------|------------------|--------------------|
| 3,4.....   | 8&10 p.m.....    | The Hospital       |
| 7.....     | 8&10 p.m.....    | Wild Strawberries  |
| 8.....     | 8&10 p.m.....    | The Sterile Cuckoo |
| 10,11..... | 8&10 p.m.....    | Frenzy             |
| 14.....    | 8&10:15 p.m..... | "Z"                |
| 15.....    | 8&10 p.m.....    | Where's Poppa?     |

All Shows In The UMC Forum Room — Admission \$1.00  
For Additional Information Consult The Diario or Call Program Council (X7704)



**T.C. Says**

\* **"The Back Room"**  
features  
**Super Rock Dance Bands**

This Week

**"Delta People"**

\*Behind "The Lamp Post" 2685 Arapahoe  
—Under New Ownership—



## EDITORIALS

### We fight our own battles

Rob Pudim's cartoon in this issue of El Diario points to a serious problem confronting the UMAS organization, the Farm Labor Task Force, and the United Farm Workers Union. Although Saturday's march on Safeway as part of the Boulder support for the farmworkers was very successful, the news media concentrated on one incident involving the alleged destruction of \$200 worth of food at the Safeway store.

As sponsors of the march, both UMAS and FLTF have denied any participation in this incident. "The UMAS organization did not sponsor or in any way support such activity," spokesmen have said.

While the Teamsters again and again have been guilty of coercive and destructive tactics, the UFWU has remained free of the taint of any tactic not in line with Cesar Chavez' belief in a non-violent struggle.

The nationwide support the UFWU has so painstakingly earned would vanish overnight if people thought we engaged in destructive tactics. Other organizations and causes, however, use any method they feel is justified to obtain their results.

The UMAS organization has resisted many past attempts to capitalize on our cohesiveness and power, but few attempts have succeeded. When SDS members suggested the shopping-cart tactic a few years ago, UMAS members immediately informed them that any tactic which might jeopardize the farmworkers' fight would be stopped instantly. No incidents occurred at the picket line.

We have no need to compromise our beliefs by tolerating others' actions, nor have we any need to compromise. Over 1300 Chicano students will attend the university this fall, and we will fight our own battles.



### Business majors help La Raza

Recently on a network news program a report was aired about the fraudulent practices of white businessmen on an Indian reservation. According to the Federal Trade Commission, the Indians were being sold substandard foods and goods, were being charged some of the highest prices in the nation for these goods, and even had their bills added incorrectly to increase total food costs.

Incidents of this sort have been commonplace throughout the American occupation of Aztlan. Our lack of expertise in business matters has allowed white exploiters to continually steal what little we have.

If you were to take the time to examine your parents' financial agreements, you would probably find that they oftentimes pay extremely high interest rates for goods such as cars and homes. The problem becomes especially severe if your parents speak no English. The dealer wants to get as much as possible for his goods, and will take advantage of those who don't know they're being ripped off.

What if the dealer were a Chicano from the community who dealt on a straight level, charging a fair rate of interest and no higher? It could happen, if our people had more business expertise.

One avenue of relief from these rip-offs may come from the university, from young Chicanos who major in business. With a degree in Business Administration, Accounting, Computer Systems, or any business field, a Chicano can do a great service for his raza. He can work in a number of areas where our lack of expertise has left us open to exploitation.

A group of Chicanos in the Arkansas Valley recently initiated a co-operative food purchasing project where poor Chicanos can pool their money to buy food in quantity, and hold down food prices in this manner. The co-op organizers work as volunteers and charge nothing for the use of their services.

A group of Denver businessmen recently opened one of the few totally Chicano-owned banks in the nation, the Coronado National Bank. Officials at the bank say they do a tremendous amount of business with Chicanos from the metropolitan Denver-Boulder area.

The Chicano business school graduate who returns to his community to begin such projects will get much cooperation from community Chicanos. We at *El Diario* know of several instances where Chicanos go out of their ways to patronize stores that have advertised with *El Diario*.

At the university the Chicano Business Students Association is attempting to organize business majors into a cohesive, working organization. CBSA has recruitment and job placement services, plus tutorial help and even some social functions. The organization has several chapters at various Colorado campuses and is still growing.

The need for Chicano business majors is evident. Projects like the co-op venture can lift La Raza up from poverty, while Chicano businesses can stop the rip-off pattern we have been subject to for so long. If you are considering majoring in business, keep these opportunities for post-graduate work in mind.

## Cartas—Cartas—Cartas—Cartas

### UMAS denies charge

On Saturday, June 23, 1973, a protest march and picket line were conducted against the local Safeway Store at 28th and Arapahoe street in Boulder. These activities were executed in order to assist the farmworkers in their struggle for equality and justice - a familiar struggle in modern America.

These activities were organized by the United Mexican-American Students (UMAS) of the University of Colorado and were attended by other groups such as the local Womens' Liberation Group, Associated Students of the University of Colorado (ASUC), Migrant Action Program (MAP), New American Movement (NAM), St. Thomas Aquinas, Boulder Lettuce Boycott Committee, Farm Labor Task Force, and the Mexican-American Correctional Help Organization (MACHO).

It was reported by the Denver Post that some protester entered Safeway and filled shopping carts with food and destroyed certain perishable goods. The implication of the Post report was that UMAS was involved in the shopping cart incident.

The fact of the matter is that the UMAS organization did not sponsor or in any way support such activity.

Certain acts of civil disobedience entail the destruction of property, yet, UMAS, in its protest against Safeway, has at all times conducted its political efforts within the legal boundaries and has not resorted to any strategy which entails the destruction of property, food or any other commodity.

Jose Ortega, Chairman  
UMAS Board of Directors

### CBSA SPEAKS

Look closely at the corporate structure in America and you realize that not many Mexican-Americans are involved in the management of businesses in their own country. With this lack of economic power you also see there is an important loss of political power.

The many Chicanos who are beginning to create and take advantage of the opportunities to get a college education must realize that getting a business education is an important avenue for gaining influence.

Trained Chicanos are not only needed in the traditional management structure of American business, they are also needed to help La Raza organize for economic improvement. Business skills are needed to operate community projects; to operate Chicano-owned banks, construction companies and other businesses.

The Chicano business students Association (CBSA) was organized in an effort to bring long needed economic power

into Chicano communities. The University of Colorado chapter (Boulder campus) recruits, advises, tutors, has a growing job placement network, and in general tries to help individual Chicanos get through business school.

The Boulder chapter is a part of the state CBSA organization which has its headquarters located at the university. At present there are chapters located at six other colleges in Colorado. The Colorado organization is part of the national organization which has its headquarters located at the University of California in Los Angeles.

The Boulder office is located at Room 149, Business Building, and can be contacted by calling ext. 6181. All Chicanos interested in joining or learning more about CBSA should contact Dan Rodriguez, CBSA president, at 659-6023, or Ambrose Zaragoza, Sec. Treasurer, at extension 8492.

Gloria Hightower  
Secretary, Colorado CBSA  
(More cartas on next page)

El Diario staff welcome your letters, comments and/or contributions. If you have something you wished to be published send your manuscript to El Diario, UMC 416, University of Colorado, Boulder, Colorado, 80302. All letters must be typed, double-spaced, be limited to 300 words or less and be signed by the sender. Manuscripts will not be returned unless they are accompanied with a stamped, self-addressed envelope.

El Diario de la Gente is an independent Chicano newspaper published weekly by the United Mexican American Students at the University of Colorado. The editorial content does not necessarily reflect the views of UMAS-EOP or the University. Our offices are in the University Memorial Center, room 416, Boulder campus. For further information call 443-2211, ext. 8836.  
Summer editor Paul Mora,  
Business Manager  
Guillermo DeHerrera,  
Editorial Staff  
Evelyn Martinez  
Jose Medina  
James Montoya



YO SOY  
CHICANO

I am Tomás. I work in the fields. It is hard work. We do not get enough money to feed our family. Then you are poor. You do not have enough money to buy your children clothes. The Anglo stole our land. We are trying to get our land back. But we have to fight for our land. We are boycotting Safeway because CHICANOS pick UNION Lettuce. Safeway does not like CHICANOS. So they buy NON-UNION Lettuce.

by Tomás Ornelas Age 10

## Cartas (cont.)

### Safeway March

June 23, 1973 is a date that will be remembered by all who participated in the "Solidarity with the Farmworkers" march. People of diverse political philosophies and ideologies, service organizations, and religious groups joined together under one banner with one struggle in mind, i.e. the plight of the farmworker. It was strictly a non-violent expression of frustration over Safeway's involvement with the Teamster's to prevent farmworkers from their right to an equitable standard of living.

Yet, the inimitable Denver Post or is it Post?, together with Safeway and the Boulder Police Department involved themselves in a political ploy to discredit UMAS and the United Farmworkers. Accusations of having destroyed perishable foods were levied against the participants, none of which have been substantiated.

Let it be known to all, that ASUC, in its active support of the farmworkers had no knowledge of the alleged incidents, nor condones such actions.

Jess Vigil  
ASUC Tri-Executive

### Gaitan writes

This letter is in regard to a handball tournament scheduled for July 28th under the direction of Harold "mojo" Mares. We are at the present time seeking outside competitors to match up against the inmates that will be participating here in the institution. The only way we can solicit outside participation is in the form of a letter such as this.

We will have refreshments available for the participants during and after all the events and their decisions. And it has already been arranged so that all the outside guests will be served dinner in the officer's dining room.

The participation that we receive from our outside resource people will tell the tale as to how successful this benefit becomes. It is necessary that all parties wishing to become involved in these activities confirm their attendance before July 15th. It should, from all appearances, be a festive and enjoyable day for all that are involved and participating.

In closing, we would like to thank you for any and all assistance you may give us in this matter, and for being a sincere and willing person to help.

Respectamente Suyo,  
Jose Gaitan, lads Pres.

## Safeway feeling boycott pressure

There were a number of developments during the last two weeks in the United Farm Workers Union boycott of lettuce, grapes and Safeway stores.

Denver UFWU workers have observed signs that Safeway is beginning to buckle under the steady pressure exerted by picketers. "We met with the Safeway officials who asked us to call off the boycott, and showed us an advertisement they would run if we would," Carol Longoria said.

The advertisement, which was run in several California newspapers, says in part, "Why don't farm workers have the same rights as other workers?" The ad goes on to say "we at Safeway think they should."

Longoria said that Safeway is in favor of the inclusion of farmworkers in the National Labor Relations Act, which among other things prohibits secondary boycotts. "Farm workers would lose one of the few effective weapons they now have in their fight with the growers," Longoria said, "if boycotts were outlawed."

Longoria and other UFWU organizers have been working with officials of the King Soopers chain. "We've told King Soopers 'you'll be next' after Safeway capitulates, and they're thinking of running a similar ad," Longoria

said.

### Teamster violence

Reports have been coming in from California about Teamster-sponsored violence against UFWU workers there. "At one field where the UFWU was picketing the Teamsters brought in 180 paid thugs," Longoria said, "and this group encircled the UFWU people and attacked them with chains, bats, and clubs."

A number of the UFWU people were injured, some critically. Police made only a few arrests.

"We're asking people to write Frank Fitzsimmons, Teamsters President, to ask him to stop this slaughter," Longoria said. She gave the

address as:

Frank Fitzsimmons  
25 Louisiana Avenue  
Northwest  
Washington, D.C. 20001

"We hope to send Fitzsimmons 15,000 letters from Coloradans," Longoria said.

### Boulder march

Approximately 250 university students and staff marched from campus to the Safeway store at 28th and Arapahoe in Boulder last Saturday. En route they passed the Kings Soopers store, where the chants of "King Soopers is next!" rang through the air (see related story.)

The Farm Labor Task Force is continuing to rally support in the university community for the boycotts and strikes. Both Phil Martinez and Jose Ortega are working through FLTF to keep the Saturday picket lines manned.

"We're asking for volunteers to picket with us each Saturday," Ortega said, "especially now, with the end so clearly in sight."



## Fr. Lara, barrio priest

The mariachi trumpet blares, sounding the beginning of mass. And from the back of the crowded Church, a small procession of strumming guitar players and singing parishioners slowly make their way down the center aisle. Following the small procession, Father Joseph Lara moves towards the altar. His vestment is one of red burlap. A black eagle—the symbol of the struggling farmworkers, a symbol of the poor—adorns the center of the vestment. His sermon is one of love—love of people, love of community, and the need for action-social action that will lead to better lives for the poor, the impoverished and the victimized. These have become familiar sights and sounds in Iglesia De Nuestra Sra. De Guadalupe, a predominantly Chicano parish in Denver's lower northside.

Until two and a half years ago, La Iglesia Guadalupeana was without a resident priest. Priests from St. Cajetan's were

sent daily to Our Lady of Guadalupe to administer needed services. Recognizing the urgent spiritual and social needs of a rapidly changing, increasingly Chicano, community—Father Lara rented a small four room house near La Iglesia Guadalupeana in 1971. Things began to happen. Youth oriented programs were initiated. Cultural relevance was injected into the services of the Church. Church attendance grew.

La Iglesia Guadalupeana has become the focal point of cultural, religious, and social activity in lower north Denver.

Father Lara has emerged a controversial figure in the community—particularly the religious community. His open involvement in community affairs and in Church reform has made the Catholic Bureaucratic Leaders feel uncomfortable. But changes within the church are not made by men of timid nature.

However, the 34 year old

priest and community spiritual leader, is a strong man. He has withstood the criticisms of the Catholic Bureaucracy. He has stood up to and withstood the wild punches of an enraged Gene DiManna, city councilman whose district included Nuestra Sra. De Guadalupe parish.

In the summer of 1971, after police under the command of Eugene DiManna assaulted the Chicano youth at La Raza Park, Fr. Lara, and north Denver Parents walked the area for several days maintaining surveillance on the police patrolling the area and reassuring the community safety.

These are the reasons the Chicano priest and spiritual leader has won the love and respect of his parishioners and community. To his people he is not controversial, he is fighting for a better life for them and their children—something too few people are willing to do.

## U.M.A.S. Organizational Seminar

**What:** Birth Control  
Abortion  
Childbirth  
Films  
Emily Chavez from  
Planned Parenthood

**When:** Wednesday  
July 11th 1:00 P.M.

**Where:** Forum Room  
U.M.C.

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# Affirmative Action Program called "ineffective"

Prof. Anthony Lozano of the Spanish department has charged that the university Affirmative Action Program (AAP) is ineffective. Lozano said, "The program has not been effective; I don't see any substantial increase in the hiring of Chicano professors and faculty."

Last August, the department of Health, Education and Welfare (HEW) ordered the university to comply to current HEW guidelines in regards to the hiring, placement, and general utilization of women and minorities.

The university responded by hiring Mrs. Barbara Jones as full-time Affirmative Action Program director to initiate a plan. Ten months after the HEW order, the university remains without an approved plan, although portions of the plan have been implemented.

Professor Lozano maintains that various instances indicate that the departments are not following the law. Lozano, who serves as an Affirmative Action task force advisor to the AAP director, said that each department initiates the recruitment and hiring of minorities. "The people in that department have to take a real active role in the recruitment and hiring of minorities and women, or the program

will be lost as in the beginning," he said.

According to Mrs. Jones, the purpose of the plan is to "recruit more minorities and women at all levels and make employment more equitable for those already here."

The total number of minority employees hired at the university is 6.5 per cent. Women are counted twice as minorities, and the statistics haven't been broken down to indicate what percentage of the minorities are Chicano, Black, Indian, Asian.

The percentage of minorities in the university administration total 1.4 per cent, faculty, 4.9 percent; and staff, 7.8 percent. Since women are counted twice, the total averages out to only 6.5 percent minorities.

The new plan asks for the recruitment of more minorities and women at the staff and faculty level vacancies. Current plans are being evaluated and grouped and will eventually result in overall, institutional goals and timetables.

According to Jones, the Affirmative Action Plan is behind at all levels because of the staff situation at the University Personnel Office. The university has been without a personnel director for a

few months, which has slowed up the advancement of the plan, she said.

"The freeze on the student enrollment has also affected the plan," she said. "Because of the freeze, there are no new positions or vacancies available."

Mrs. Jones said much of the fault for the low number of new minority faculty members lies with the varying departments. "We have what is known as the 'White-male buddy system,'" Jones said, in which present staff members inform their friends of the vacancies before openings are announced publicly.

Jones said that the hiring of Chicanos and other minorities for faculty positions is determined by each department. Before their department chairman can hire a non-minority, or male, he has to demonstrate to the Affirmative Action Plan director "that all efforts were made to contact women and minorities for the position." "No appointment can be approved for the white male without the documentation of the efforts to hire a minority," Jones said.

However, Jones said that "some departments still insist on hiring the most qualified," implying that most minority applicants for university positions are

deficient in some respects. Under provisions of the Affirmative Action Plan, the rule has been changed to a qualified person who is a minority."

No training programs for minority administrators are currently in the works, but Jones has suggested the implementation of training programs as career ladders to help the minority employees advance on the employment scale.

In addition, the maternity

leave provision has already been implemented. Women staff members can now use their sick leave during pregnancy, rather than leave without pay.

"The current grievance procedure must also be improved," Jones said.

The final Affirmative Action Plan will go before the Board of Regents at their next meeting for final approval. The plan will then be published and distributed after the first week of September.

## Noticias - Noticias

### El Diario positions

El Diario is currently interviewing for a limited number of positions on the most successful Chicano newspaper in Colorado. Reporters, both beginning and advanced, photographers, advertising workers, artists and cartoonists, and others are needed. The new UMAS class of freshmen don't have a single student working for El Diario, making the paper top-heavy with upperclassmen.

If you would like to apply for one of the very few work-study slots El Diario will be allotted this fall, you must begin working now. If you have no experience, we can train you for any of the positions.

Come up and talk to us in room 416 of the UMC, or call us ext. 8836.

### Chicano teatro

A University-based teatro group is being formed by members of the UMAS organization. According to Lu Ann Martinez, teatro coordinator, the group will put on skits and other activities to dramatize varying aspects of el movimiento.

"We need volunteers interested in acting and putting on skits," Lu Ann said. She can be reached at the UMC, room 187, or by calling ext. 6572.

### Recreational activities

Richard Castro, recreation coordinator, has announced new activities on weeknights for UMAS-EOP students. On Monday nights co-ed bowling will be held in the UMC games room, from 7 p.m. to 10 p.m. Wednesday nights volleyball games will be held, with teams from the Asian-American program and others participating.

Thursday nights will feature basketball competition, with both team and one-on-one competition. Ricardo has more information on the events, and can be reached at ext. 8316.

### UMAS English T.A.'s

Applications for Fall semester undergraduate teaching assistant positions are due July 1, 1973. Approximately 10 positions will be available. For further information, contact Mary Ann Shea, UMAS-EOP English coordinator, at TB-1, ext. 8316.

### 12:30 mass in Spanish

St. Thomas Aquinas Church, 14th and Aurora, has set aside the 12:30 p.m. Sunday mass as a Spanish-speaking celebration. Fr. Tony Guiteriz will lead the congregation at the Spanish masses. The entire University community is invited to attend.

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- JULY 3-7: ALL STAR FROGS YKKI TAYLOR
- JULY 10-15: AUNT SALLY'S COOKIES FEATURING: DANNY HOLLEN
- JULY 17-22: FAMILY JAM CRAZY MAN MIKE
- JULY 24-29: HEAD EAST
- JULY 31-AUG 1: HEAD EAST

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## Community news-Community news

The Colorado La Raza Unida party will host an international convention of brown peoples this summer to promote the idea of "Raza nationalism and the independence of our Chicano nation, Aztlan," Jose Calderon, newly elected state chairman, said.

Calderon called for a return to the ideas and philosophies of "El Plan Espiritual de Aztlan," which was adopted at the first National Chicano Youth Liberation Conference in Denver, March 1969. The plan calls for the use of nationalism as the key for mass mobilization and organization.

"We understand that La Raza Unida is not a political prostitute to be used by those who seek positions, prestige, or money," Calderon said. He stressed the difference between compromise or bargaining power and true political power.

"Some say that we should compromise and bargain with the Democrats and Republicans," Calderon said, "but time and time again bargaining has not worked." Instead, he said, "La Raza Unida Party must be used only as an avenue to educate our people on the political, economic, educational, and social oppression that exists in this nation and in other oppressed nations all over the world."

"La Raza Unida Party is the party of this oppressed nation," Calderon said, "and as a nation of oppressed people we have realized that another step must be taken in the process of liberation."

This next step will be the expansion of the Chicano movement until it is worldwide in scope, and the unification of other oppressed groups, organizations and nations throughout the world.

La Raza Unida National Congreso will be held on August 18, 19, and 20th at the Crusade for Justice in Denver. "We will be inviting observers from movement organizations in Latin America—particularly from the Puerto Rican Socialist Party, "El Comite de Lucha" from Mexico, students from Mexico, organizations from Argentina, Bolivia, Colombia, Guatemala, other Latin American countries, and people from the occupied nation of Aztlan," Calderon said.

"In this way, the Colorado La Raza Unida Party intends to implement its platform, El Plan Espiritual de Aztlan, and present its clear position on the philosophy and future of La Raza Unida Party," Calderon said.

### City (from page 1)

and take some action within two weeks of the June 22 meeting.

Councilman Fuller also said that future city council actions in regard to the Boulder police will "have much more input from local Chicanos."

"We expect all the defendants to be found guilty," Jose Ortega said, "but what the police can expect if the charges are not dropped is self-defense."

### List of Candidates for Board of Directors

Ernie B. Gutierrez  
Telle Maez  
Bill Lechuga  
Mike Carreras  
Tom Torres  
Leo P. Lobato  
Ronnie Chavez  
Ron Sandoval  
Claudia Jasper  
Bobby Dominquez  
Hilda Lozano  
Michael Garcia  
\*Nick Vargas  
\*Antonio Campos  
\*Steve Gonzales  
\*Jose Gutierrez  
\*Tony Borrego  
\*Indicates the candidates that have not turned in their petitions.  
Felipe Roybal

### Board of Directors Elections

This is to inform prospective candidates of the date change for the Board of Directors Elections.

The main reason for the change is to give the students who are elected a little more time to be in office since their term will end when the summer session ends.

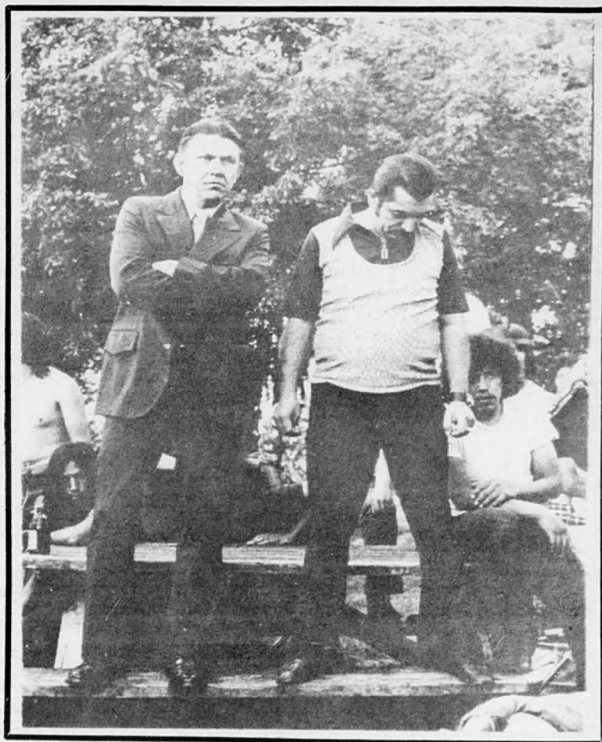
THE NEW DEADLINE for all petitions will be 5:00 p.m., Friday, June 29. All petitions must be turned into the UMAS Office, UMC, Room 187 by that time.

On Monday, July 2 at 7:00 p.m. there will be a UMAS meeting. At that time candidates will be given an opportunity to be introduced and say a few words.

Elections will be held Friday, July 6 from 9-5 in the UMAS Office, UMC, Room 187. Some type of identification will be needed at that time.

Students who are elected will be expected to be at the next Board of Directors meeting July 9.

Muchas Gracias,  
Sharon J. Vigil  
Election Official



Denver Police Chief Art Dill and northside Denver resident Santiago Valdez listen to local Chicanos recount grievances against the Denver police force. The residents gathered at La Raza Park, 38th Avenue and Navajo Street, and told Dill of police harassment in enforcing Denver's 11:00 p.m. curfew.

While Dill promised a "police moratorium" and said "some of these complaints are probably justified," the harassment continued that evening. Two Chicano park officials had their homes raided, ostensibly for "drugs," but no drugs were found.

### Delgado stresses 'liberation'

"The most beautiful liberation is the liberation of our minds; our minds are not free," Chicano poet and philosopher Abelardo "Lalo" Delgado told a crowd of UMAS students and staff last week.

Delgado was a guest speaker at the University last week as

part of a cultural awareness program initiated by UMAS to bring various speakers to the University to speak to the UMAS-EOP summer students. Various speakers will speak each Wednesday afternoon during the summer session.

Delgado related our responsibility to criticize America to an old constitution that needs to be reupholstered in reaching our goals of creating a real Aztlan.

"The system makes you choose a nasty one way street," he said. If the system is the one who does this to us, it is our enemy; we must destroy this system," Delgado said.

Outlining several overtones to the audience, Delgado reminded all students and new incoming freshmen students in the summer program, that "You are entering an institution whose aim is to oppress people. The White American system brainwashes people, but we need more Chicanos emerging from our educational institutions as technicians," he said.

"We need carnales who are crazy enough to dream new things," he said, "and everybody who has more talents should share them with more people." "I do not believe in intimidating Chicanos into being Chicanos," he said. "Instead Chicanos should help other Chicanos to see the light."

Delgado continued to speak of the inequities and injustices of the American system. He recited one of his many poems for which he is known.



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### Deadline Today 5:00 P.M.

For all petitions to be turned in to the UMAS office. 20 signatures needed to be considered a candidate for the Board of Directors

### UMAS Meeting Monday

July 2 at 7:00 p.m. Rameley 104. Candidates will be introduced.

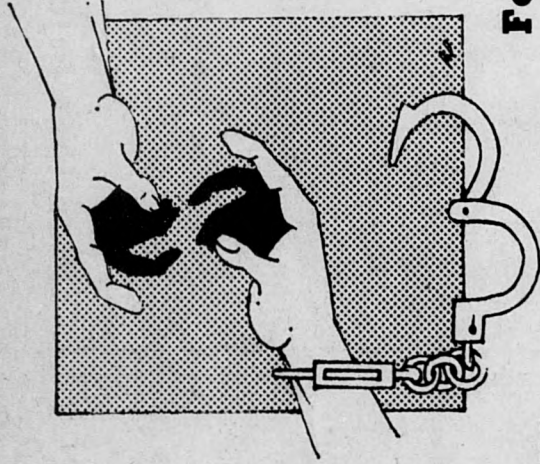
### Elections Friday July 6

9:00 - 5:00 in the UMAS office UMC room  
187 Bring ID



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Chicano Volunteer Coordinator  
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Brighton, Colo. 80601  
Ph. 659-1161, ext. 41**